

Connecting Entrepreneurial Communities



2015 CEC Conference
Houghton/Hancock
October 7-8











2015
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MICHIGAN STATE UNIVERSITY
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Food • Ag • Bio

May not follow





Opportunities for youth



\$5.99
EA

WATER
44LB

High Output Propane Stove























Who

The Next Generation

Gen Y	Gen Z
<ul style="list-style-type: none">• Born: 1980-mid 1990s (22-35)• Boomer parents• Tech Savvy• Me Generation• Team-Oriented• Service Oriented• Optimistic• Confident• Crave attention and praise• Strive for a work-life balance• Educated	<ul style="list-style-type: none">• Born: 1995-2010 (6-21)• Generation X parents• Tech Reliant• We Generation• Collaborative• Social Change oriented• Realistic and pragmatic• Confident• Constant and immediate feedback• Seek out own learning

Adapted from Mark van Velsor, "Generation Z: The Next Generation of Leaders"





BUSINESS IDEA CONTEST

BYUNG16



- 4 contests
- \$8000 prize money
- 68 ideas submitted
- 19 pitches

Michael
Wilson
Director









Leaders - *Frank Muller* - *DES*
- *Sylvia Gilley* - *Brouseur*
- *Alpp*
- *Lake Tech Lunger*
- *Senopra*

Govt JSDA *Clay City EDC*
SBDC *Tribc (S)*
City *MODE*
EDC *NI?*

Univ LSSU - *BATCC*

Investors *NI* *OH Mason*
Bank SM Bank
Huntington









Most people in our community
Value and support young people who are
starting new businesses.

1. Not at all
2. A Little
3. Somewhat
4. Quite a bit
5. Very Strongly

10 of 11









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10 am to 5 pm
Friday
10 am to 5 pm
Saturday
10 am to 3 pm

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Connecting
Generational
Connections
WELCOME

Michigan Tech Lakeshore Center

600 East Lakeshore Drive

SMART ZONE
BUSINESS ACCREDITATION





HANCOCK BIKE SHOP



Keep On Bikin'!...

The SKI CORNER

YAMAHA

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TOYS & COFFEE

EST. 2015

