

Objectives	Tasks	Partners	Timeline	Benchmarks	Costs
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Short Term Goal 1: Improve Landscape					
To Improve the aesthetics and image of the Baker Donora Neighborhood.	Create a Spring Cleaning Week for community residents. This program will help residents get involved in cleaning up the neighborhood. It should be held annually in the Spring, whenever the weather permits. It should be promoted as far as a month ahead.	Baker Donora Focus Center, Neighbors United in Action, Community Residents, Stores like Home Depot or Wal-Mart and City of Lansing.	This could go into effect immediately. May require a few weeks of planning and acquisition of materials and promotion.	Success of Spring Cleaning in Baker Donora should be determined after program is held at least twice.	\$500-\$1,000 Small costs includes things like trash bags, rakes, brooms, and leaf bags, larger costs can include dumpster rental and use of lawn mowers or weed whackers.
	Acquire Landscaping tools for community resident use.	Baker Donora Focus Center, Residents who are willing to donate, Stores who sell these materials and are willing to donate or sell cheap as well.	This could go into effect immediately. Ask residents to donate old tools or tools they do not use.	Success of accumulating tools should be estimated after at least 2 years of acquiring the tools.	\$100-\$1,000 The neighborhood can purchase small tools such as hand shovels and gloves at the local dollar store. Bigger things such as push brooms and rakes will be more expensive.
	Get kids involved with landscaping projects. Create a club that gives youth responsibility for landscaping in the neighborhood, which will help with beautification tactics.	Baker Donora Focus Center, Community Residents, Youth	This can go into effect in a month with great planning from the Focus Center to create the program, and support from community parents.	Success relies on how many youth residents participate. There should be at least a 25% turnout rate.	\$0 Encouraging kids to help with landscaping, and assuming responsibility for areas in the neighborhood costs nothing!

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	Curb Cleanup	Baker Donora Focus Center, Community Residents, City of Lansing	This program will need support from residents, and therefore should take about 1 year. This allows time for tools to become available for residents use, and educational materials to be passed out so that residents know pick-up days for Lansing.	Success of the program should be seen within a year. The number of residents who regularly participate in this initiative should be around 30 % within this first year.	\$25-\$200 Costs of things like garbage bags, brooms, and rakes. Also paper to distribute flyers of times of pickup/maintenance for Lansing.
	Tree Planting- Plant up to 10 trees a year in the neighborhood.	Baker Donora Focus Center, Community Residents	Should happen every year, have a tree planting day, involve youth as well. Once money is available to purchase trees, the program should go into effect.	Goal of planting trees should be met each year. Also care for the trees should be met.	\$300-\$1000 Depends on the type of tree bought and planted. Grant money is also available through the Michigan Department of Natural Resources.

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Short Term Goal 2: Beautify Entrance to the Neighborhood					
Identify Neighborhood with sign that includes neighborhood name and slogan.	Create a Sign for two main entrances to the neighborhood that identify with the residents. Create a possible slogan for neighborhood that represents community residents.	Baker Donora Focus Center, Community Residents, City of Lansing	This should be completed within a year.	Sign should be ready to be put up by 2009.	City of Lansing will accumulate the costs according to the NPP.
Slogan and/or display	Residents should create a positive "image" for Baker Donora. It should represent the community residents, as well as introduce future residents to the neighborhood.	Baker Donora Focus Center, Community Residents	This should be done immediately in order to begin neighborhood entrance beautification.	A month from now a community meeting should be initiated with plans to brainstorm on this slogan.	\$0 Only time is needed in this case.
Provide lighting for entrances that will enhance at night, as well as prevent vandalism.	Buy outdoor lighting such as spotlights to help enhance the entrance effect.	Baker Donora Focus Center, City of Lansing, possibly stores such as Home Depot.	Within a year of entrance being designated and sign put up, lights should be added.	After the first year of installation, the entrances should be maintained to check for signs of vandalism or replacement needed.	\$200-\$500 Depending on how many lights and size, costs may vary. Also maintenance is required such as changing the bulbs. Lights that are not battery powered must be wired appropriately as well.
Provide Landscaping to the entrances for beauty.	Woodchips, flowers, plants, bushes, etc. may be needed to enhance the entrance.	Baker Donora Focus Center	Should be completed as soon as sign is put up.	2 months after sign is put up, there should be a noticeable amount of landscaping done in that area in order to enhance the "entrance" to the neighborhood.	\$50-\$200 Costs will vary depending on what community would like to see displayed.

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Short Term Goal 3: Create a Buffer between Neighborhood, Train Tracks, and John Beam Building

<p>Develop buffer along railroad and surrounding John Bean building</p>	<p>Fence (such as: arbors, shrub, barriers, steel or wood bars, landscaping elements, and etc.) along the railroad and surrounding John Beam building</p>	<p>Lansing Planning Commission, Landowners</p>	<p>2-3 years</p>	<p>A railroad buffer of 75-90 feet should be completed after 5 years. A buffer by the John Beam building of 30- 45 feet should be installed after 5 years.</p>	<p>Estimated costs: \$80-100 for a foot</p> <p>Potential funding sources: Public Service Department</p>
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Short Term Goal 4: Improve Streetscape					
Increase aesthetics and Images.	Implement “decorate/design your own bench” contest. Let each artist look for sponsors for each bench. Let the donations go to a local charity.	Get Home Depot, Menards, or Loews to donate the benches. The Lansing Art Gallery and Lansing State Journal for help and publicity. Ask local celebrities to help out and invite the mayor and the whole city council to the Community Center (sneak preview).	Start contacting Home Depot, Menards, and Loews now. Also, get in contact with the Lansing Art Gallery and let them know what you want to do. <u>Timeline:</u> 1 month or less to contact everyone. <u>Timeline:</u> 1 month to get the supplies	By the time spring hits and the weather breaks, you should have all of your benches, paint, etc. Your <u>benchmark:</u> _ Should be the very <u>end of April</u> and the <u>beginning of May</u> the <i>competition</i> should be <u>started</u> . The contest will be televised and the winner announced by the end or middle of May on a Saturday.	\$149 + tax = \$157.94 (minimum) others were really expensive. For Teak Benches at Home Depot. No more than 5-10 benches: 5 benches would cost \$795.00 and 10 benches would cost \$1590.00. First, try to get those businesses to donate everything; if that doesn’t work then seek out sponsors.
Invite the general public into the neighborhood, especially because the children are the main artists.	Create murals for entrances and make them a focal point in the park and throughout the neighborhood.	Also, some get some local artists (including art students at MSU or LCC) involved. And the City of Lansing	<u>Timeline:</u> 1 mural a month and more during the summer months.	Put up existing mural now, but first see if there is something that can be put on each mural to protect it from vandalism.	If you’re creative and persistent this should cost close to nothing; but you might have to get the permission of the City of Lansing to put the murals up in the park.

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Improve lighting to improve safety in and around the neighborhood. If people feel safe, they are more apt to walk.	Get the Board of Water and Light or Consumer's Energy to donate bulbs for residents to install on their front porch.	The City of Lansing, BWL, and Consumer's Energy.	<u>Timeline:</u> Allow 1.5 to 2 months to give out bulbs. And come up with some slogan for the light bulb campaign. (i.e. "If you leave the light on, they'll make it home safe" or "Light your neighborhood – one porch at a time")	By the beginning or middle of April start going door to door and handing them out.	Always a try to get businesses to make donations first. Home Depot: $\$6.88 + .06 = \7.29 for a pack of 2 bulbs will equal to \$5105 for 700 bulbs (1 per household).
Improve the beauty of the neighborhood. Clean up the trash in the streets.	Install trash (decorative) trash receptacles.	Same as above with the murals and benches. But, don't make it citywide just keep it local amongst the kids or the residents.	<u>Timeline:</u> Allow 1 to 1.5 months to gather the materials and start painting.	Have the trash receptacles in place by the beginning or the end of the school year.	See whether or not you can get someone to donate the receptacles. If not the cost is about $\$326 + .06 = \345.56 per receptacle.
Improve the beauty of the neighborhood and the yards to promote more of a "sense of community" amongst the residents in Baker-Donora.	"Give a birdhouse a Home" Contest for the children. And they give their birdhouse to a B-D resident.	The Lansing Art Gallery, LCC, local artists, and MSU art students.	<u>Timeline:</u> Take 2 or 3 months to gather all the supplies or to do fundraising to purchase all the supplies.	Depending on the number of children involved, you might be able to have 50+ done by the end of the summer. This can be an ongoing project for every summer.	Get a pre-made birdhouse from "Charlotte Kaye" will cost about \$20. So for 50 birdhouses, it would be about \$1000+. But, look for sales or markdowns on supplies. And seek out donors.

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Short Term Goal 5: Increase homeownership and occupancy					
Provide easy access to home mortgage loan program	Provide 0% or low interest loans on housing improvements for low-income homeowners.	City of Lansing, MSHDA	1-5 years	10 households/ year	Up to \$100,000/ household <u>(Development Office Housing Rehabilitation Program, CDBG, MSHDA)</u>
	Develop foreclosure program: renovate and resell foreclosed properties.	City of Lansing, GLHC, Other Non-profit organization, MSHDA	1-5 years	8 houses/ year	Up to \$100,000/ house <u>(GLHC, MSHDA)</u>
	Develop a home foreclosure program.	The Baker Donora Community Center City of Lansing	1-5 years	1 workshop/ 3 month 1 meeting/ month	\$8000- 10000/ year <u>(CDBG)</u>
	Acquire a housing counselor.	The Baker Donora Community Center City of Lansing	1-5 years	1 help meeting/ month or by appointment	\$5000- 8000/ year <u>(CDBG)</u>
	Education on housing mortgage and maintenance.	The Baker Donora Community Center City of Lansing GLHC + MSHDA	1-5 years	TBD	TBD

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Improve housing condition	Continue and improve Housing Revitalization Program , Paint-a Place, City of Lansing CDBG, and Extreme Street Makeover.	GLHC, City of Lansing, Focus Center, RESIDENTS.	1-5 years	5 house/ year	Up to \$100,000/ house <u>(GLHC)</u>
Improve appearance of the front porch and steps of homes, as well as street improvement	Continue and improve the Extreme Street Makeover Program	The Baker Donora Community Center City of Lansing	1-5 years	2 blocks/ year	\$50,000/ year <u>(The Public Service Department belongs to the City of Lansing)</u>
Improve tenure and enhance the sense of community	Develop a resource exchange program that allows for residents to borrow items from the Focus Center.	The Baker Donora Community Center City of Lansing	1-2 years	Two 200 sq. ft rooms and one support staff	\$40,000/ year <u>(MSU Extension)</u>

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Short Term Goal 6: Create a Connection Between the Baker Donora Neighborhood and Potter Park Zoo

Promote visibility and image of neighborhood	Put signs in neighborhood directing traffic toward Potter Park and put signs on the River Trail that direct traffic toward Baker Donora	City of Lansing	Immediately- 1 year	Have signs from City within 6 months of project implementation. Have signs displayed within 1 year of project implementation.	Funding already allocated in Phase I of program
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Short Term Goal 7: Increase Homeownership

Increase housing exterior appearance and value.	Paint houses between the months of May to September.	Baker Donora Focus center, Greater Lansing Housing Coalition, Developing office, MSHDA	Within 4 months	1 house per month (may- September)	\$200-\$500 for cost of paint. (Volunteers for painting needed, may lead to additional cost)
Educate members of the community about home improvement tips, programs and grants.	Implement a class to notify/ inform community on methods to enhance home appearance	Baker Donora Focus center, Greater Lansing Housing Coalition	Within 6 months	Hold 1 public meeting per month and send out notices monthly	\$50 per class (refreshments and needed materials)

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Enhance façade of the streets throughout the Baker Donora neighborhood.	Continue and expand the extreme street makeover	Baker Donora Focus center, CGRT, Developing office, Public Service Department, MSHDA, GLHC	Present-2 years	1 street per month	\$4000- \$9000 (through MSHDA and other local funds)
Educate residents who live in the flood plain about flood proofing techniques and NFIA insurance.	Implement a class to notify/ inform community members who live in the flood plain area on flood prevention	Baker Donora Focus center, Greater Lansing Housing Coalition	Within 6 months	Hold 1 public meeting per month and send out notices monthly	\$50 per class (refreshments and needed materials)
Pre-mediate lead-paint hazards.	Implement a class to notify/ inform community on lead prevention	Baker Donora Focus center, Greater Lansing Housing Coalition	Within 6 months	Hold 1 public meeting per month and send out notices monthly	\$50 per class (refreshments and needed materials)
Improve the safety and appearance of front porches and steps.	Make front porches usable and beautiful.	Baker Donora Focus center, Greater Lansing Housing Coalition, Developing office,	3 – 5 years	2-5 porches per year should be completed	\$200- \$500

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Short Term Goal 8: Increase Employment and Entrepreneur Opportunities					
Help people to be higher educated and have more chance to find good job	Provide job training classes and assist people in job placement, resume writing, interview training, etc.	Baker Donora Focus Center	1 year	11% increase of employment (http://www.citytowninfo.com/places/michigan/lansing/work)	\$16 per person per hour (http://www.payscale.com/research/US/City=Lansing/Hourly_Rate)
	Provide computer training, provide a computer, printer, digital camera, computer consultant, website services	Lansing School District	1 year	20 people can manage the basic computer technique	Computer training costs about \$1195 per person, (http://www.computernetworkingcenter.com/) The equipment costs about \$1500. (http://www.dell.com/ , http://www.hp.com/ , http://www.canon.com/)
	Provide housing repair education, landscaping, lead paint awareness.	Greater Lansing Housing Coalition	6 months to 1 year	Every household will manage them.	\$16 per person per hour (http://www.payscale.com/research/US/City=Lansing/Hourly_Rate)
	Provide credit repair education; health, nutrition, food preparation, healthy life styles, and substance abuse prevention.	Ingham County MSU Extension Service	6 months to 1 year	50 people can manage them.	\$16 per person per hour (http://www.payscale.com/research/US/City=Lansing/Hourly_Rate)

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Long Term Goal 1: Eliminate Flood Risks					
Demolish Red-tagged or tax-foreclosed properties within the floodplain and convert to green space. Decrease floodplain risk, decrease number of red-tagged homes, increase amount of green space within the neighborhood.	Partner with the Ingham County Land Bank to develop a plan for tax foreclosed properties.	City of Lansing, Ingham County Land Bank.		Demolition of 75% of tax foreclosed homes in the floodplain in 5 years.	\$10,000 per demolished home. Some assistance from Land Bank and Brownfield Authority may be available.
	Partner with FEMA and the GLHC to provide demolition assistance and conversion to greenspace.	FEMA, GLHC, City of Lansing.	5 years	Demolition of 75% of floodplain red-tagged homes in 5 years.	\$10,000 per demolished home. Some assistance from FEMA is available.

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Long Term Goal 2: Increase Homeownership					
Implement a University Home-Buyer Program providing assistance to University staff who purchase homes in Baker Donora. Increase Home Ownership and improve neighborhood image.	Coordinate with University Officials to develop program and determine level of assistance to home buyers.	MSU and LCC Officials, City of Lansing, GLHC.	3 -5 years to develop program.	2 homes per year for 5 years purchased by University staff.	Depending on level of assistance provided to University staff. Recommended: \$10,000 per home.
Implement a "Police and Teacher Next Door Program." Increase Home Ownership and Improve Neighborhood Image.	Market redeveloped homes to Police Officers and Teachers before opening market to the general public and provide incentives for purchasers	GLHC, City of Lansing Police Department, Lansing School District Teachers Union, City of Lansing Development Department.	3-5 years.	2 homes per year for 5 years purchased by Police Officers or Teachers.	Depending on level of assistance to purchasers. Recommended: \$10,000 per home.

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Long Term Goal 3: Increase Employment Opportunities					
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<p>Develop an Entrepreneur Overlay District on the Zoning Map for the Baker Donora Neighborhood. Increase leadership and entrepreneur efforts among residents.</p>	<p>Amend the Zoning Ordinance to allow for easy conversion of single-family homes to home- operated businesses.</p>	<p>City of Lansing Planning and Zoning Department.</p>	<p>2 years</p>	<p>Conversion of 5 homes to home operated businesses.</p>	<p>\$1000 for City staff work.</p>
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