

## Notes from Strategy Session 5: Expanding “Good Food” Career and Curriculum Resources for Youth

### *Introduction by Anne Scott*

What we need in a food system

- 1) Works for our kids
- 2) Has opportunities to grow

What can we as a community do to support schools and teachers to educate kids about the food system? Who grows? Who processes it? What goes with waste management? How do we fill in the gaps?

### *Selected Strategy*

Develop a ‘Tool Shed’ for food systems

### *Strategy Context*

- Accessible to youth and schools (youth serving organizations)
- Will require outreach to end users
- Food Systems target, not organization
- Include curricula, programs, apprenticeship, entrepreneurship opportunities
- Food awareness and experimental learning
- User outreach: make sure target end users know it and use it
- For youth and schools both
- Modular, can build it
- Face to Face-one to one approach of “building movement”
- Concern about youth using Food systems: not just Ag
- Linked to Beginning Farmer efforts and outreach

### **Selected Strategies**

- 1) Embed ‘good food’ concepts in curricula (8)
- 2) Promote good food college/career possibilities, develop career exploration and job shadowing opportunities (5)
- 3) Provide apprenticeship opportunities (1)
- 4) Extend Agriscience and FFA programs to more students (Intracurricula Food and farming education) (9)
- 5) (New) Develop A “Tool Shed” - inventory of curriculum programs, etc around Ag and Food Systems O-Z 5 yrs old (22)
  - Easy Access and Navigation

### **Goal 1: Embed ‘good food’ concepts into curricula**

Pre-K efforts (Current Works)

- School garden curricula (ADA)
- Cooking Demo (CDC)
- Self-Prep meal times

- “real food” identification
- Parent field trips
- Farm field trips
- Exploratory Strategies
- Head Start/ Great Start Programming

### **Elementary Efforts Secondary (Current Works)**

- school gardens, field trips, more to common core standards, Mi model for Health, Food and Nutrition Curriculum with professional development opportunities, Farm to School Curriculum and accompany farm to school efforts (even teachers), Green School Initiative and Student-led Initiatives

### **Feasible Strategies**

- Not clear on how to use current resources to Enhance not re-create
  - o Ex using gardens in all areas of curriculum
- Contributions
- Training Volunteer Educators
- Calling lists of current resources/tools
- Professional Development (teacher training) easily accessible

### **Goal #2: What are current efforts?**

- Tech Center-Support and excitement encouragement
- Agri-Sci- Narrow selection of students, computerized assessments of student interest, lack of one-on-one interface with adults to ID interests
- Too much on teachers/ counselors
  - o -increase parents = increase community (community base approach)
- Existing school gardening programs (supportive programs/volunteers)
  - o -Intent and purpose and curriculum and career exploration
- People having ‘success’ in food system visiting/ mentoring
- Reach before High School- 0-5
- “Life skills programs”- Family consumer Sciences
- Normalizing and Orienting Early

### **Goal 3: Provide Program opportunities for our youth (current efforts)**

- -Lots of 4H programs- School Gardens
- -Efforts are underreported
- -Increased communication and increased social networking to help other programs
- -Share Resources (biggest obstacles)
- -Interested in learning more
- Boys & Girls Club- grow food, % entrepreneurial (?), healthy food access
- -Strengthen existing partnerships
  - o communal (4H/food coops/ New canndrba)
  - o classroom partnerships-4H/FFA

- Connect A & B!

### **How feasible is this strategy?**

- Grass roots connection/ model
- Use good food website more-make conversation digital and accessible
- Youth development and work force development (internships)
  - Nutritionist at school told students about growing hope
- Let's get more nutritionists inside schools
  - developing programs continually with students
- How to reach kids/Youth?
  - movies (healthier options/local program), video games (Farmville), work at intersections

### **Goal #4: Efforts Problems Opportunities**

- Limited exposure: Promote/appeal to all youth
- Limited availability (all within agriscience)
- Proactive involvement with OCTE
- Incorporate experiential opportunities within the classrooms
- Alternative and other ways to engage students in new Ag/food technologies

### **Strategies**

- Local Level- informative workshop with community members/school districts
- Education outreach-What is agriscience?
- -career skills, leadership dev, skill development
- Start early-Promote middle schools/internship opportunities
- Promote through family/ community events

### **Goal #5: Measurement of Growth**

- 1) Database is created and live online
- 2) Number of people using the tool shed
- 3) Number of Log Ins created by Teachers, Students and Extra curricular use (parents, informal ed, etc)
- 4) Have links been added to interactive sites: games, posting videos, chat rooms, online farming and gardening programs

### *Measuring Success*

- # of educators that are aware of toolshed and usership (membership)
- # of users and diversity of users that use this tool/inventory/platform and use download as sustainable model for maintenance
- make a site, that's usable/organized (Make an App! Toolshed App and smartphone)
- skill awareness and career opportunities
- Enhance existing programs

- end survey- type of user measurement (use login & password)
- track # of programs starting/using this tool use with existing programs
- who uses it? How is it used?
- Increase enrollment in existing programs
- Multiple/ diverse groups contributing to linking/material available and relocate access barriers (how and applies)
- Participation in chat room, webinars, list serves
- enhance agriscience education (Good food Campaign/ Got good food)
- Funding?
  - o selling ad space, books, resources
- Start small then grow big ([www.toolshedkzoo.com](http://www.toolshedkzoo.com))
- how did you hear about us? (end source)
- Get this into schools/classrooms
- Scholarships?
- Partner with other and advertise about toolshed available
- Show/ present website in class (force to look at site)
- Social media campaign
- How do we increase access/funding to those schools without available programs?
- Use cafeterias as campaign site (posters)
- Health care professions to share message with clientele
- Measure metric with before and after surveying
- How do we educate parents? Via kids, understand that good food isn't/ doesn't have to be expensive, home assignment-cook a meal
- # of parents that are aware of toolshed

### *Next Steps*

- Send out session info
  - o invite other participants/create collaborative platform
- Develop talking points (Executive Summary Description)
- Advisory Committee
- Work group sign-up
- Identify Project Manager
- Reach out to outside groups to fill gaps
- find other revues/gatherings to market project (and progress)
- Start with an inventory of existing inventory
- Draft a survey
- Brainstorm key organization and people (university/ colleges)
- Next step from today:
  - o Approach organization that you're in and start conversation
  - o Idea that existing programs should have more access, awareness
  - o Research into a platform (technical)
  - o How do we leverage existing resources?

- Wish list for a community (needs for you community)
- Develop criteria of what goes in?
- Advisory Committee (What goes up?)
- Work groups?
  - o technology?
  - o talking points/ media strategy
  - o criteria oversight
  - o evaluation
  - o youth: internships- find them (engagement)
  - o Gaps? Tell us what you need
  - o New information
  - o technology/videos
  - o rap and media promotion
- Financial? Scholarships? Incentives?
- Everyone will get word out: get contacts back

### *Inventory*

- Who is doing what?
- Who are they reaching?
- What are they doing?
- Who is not being served?
- What are our gaps?
- Good Food

### *Tool (Network- facilitate the face to face connection)*

- What are the skills/knowledge/experience for GF careers?
- How do I find apprenticeships?
- What is a curriculum for my classroom/ after school program community program?
- Where can I find curriculums, experiences, develop skills?
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