

Policy and Advocacy Approaches toward a Healthy Sustainable Food System

Good Food Summit

October 2016

Detroit Food Policy Council

Washtenaw County Food Policy Council

Panelists

Washtenaw County Food Policy Council

- **Markell Miller**, Vice-Chair

(Director of Community Food Programs, Food Gatherers)

- **Germaine Smith**, Chair, Pollinators Policy Action Team of WFPC

(Owner, New Bee Apiaries and Pollinator Sanctuary)

Detroit Food Policy Council

- **Winona Bynum**, Executive Director, Detroit Food Policy Council
- **Amy Kuras**, Policy and Research Program manager, Detroit Food Policy Council



WASHTENAW

COUNTY FOOD POLICY COUNCIL

HEALTHY. FAIR. AFFORDABLE. SUSTAINABLE.

Policy Agenda

Ann Arbor Area Community Foundation **Washtenaw Food Policy Council**

POLICY AGENDA (Approved 7/14/2014)

Priority

| County | Action |
|----------------------|------------|
| Full Council | Advocacy |
| Zoning & Land Use | Advocacy |
| Farmers & Purchasing | Standards |
| Waste & Packaging | Standards |
| Full Council | Guidelines |
| Waste & Packaging | Advocacy |

Fed / State **Priority**

| Action |
|----------|
| Advocacy |
| Advocacy |

Institutional **Priority**

| Action |
|------------|
| Advocacy |
| Guidelines |

Development of this agenda was made possible through a grant from the Ann Arbor Area Community Foundation

Policy Priorities at different levels

- County
- Federal/State
- Institutional
- Municipal
- School Board





Bee Safe Neighborhoods Ann Arbor



Pollinators Policy Action Team

- Ypsilanti and Ann Arbor are Bee Cities
- Bee Safe Neighborhood Campaign
 - Normal Park, Ypsilanti – First official Bee Safe Neighborhood in the State of MI
 - 6 neighborhoods currently canvassing in Ann Arbor
- A Bee Community Project with the Amma Center of Michigan
- Focusing on property management companies and UM
- Develop statewide initiative for a Pollinator Protection Act in 2017, similar to Maryland and Minnesota



Access to SNAP – improvement project

- Dept of Health and Human Services
 - Local office
- Food Access and Nutrition PAT
- Food Gatherers
- Community Partners
 - Community Action Network
 - Community Resource Center





- Markell Miller – Food Gatherers
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- Germaine Smith – New Bee Apiaries
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History

2006 - 2008

Detroit Black Community Food Security Network and Detroit residents create Food Security Policy; City Council accepts policy and establishes DFPC by unanimous resolution

2009

DFPC begins meeting as all-volunteer organization drawing from all aspects of food system, government and at-large members

2011

DFPC hires first staff

2015

Community engagement and research process begins for Food Security Policy Update

2016

Policy completed and approved by DFPC



What is Community Food Security





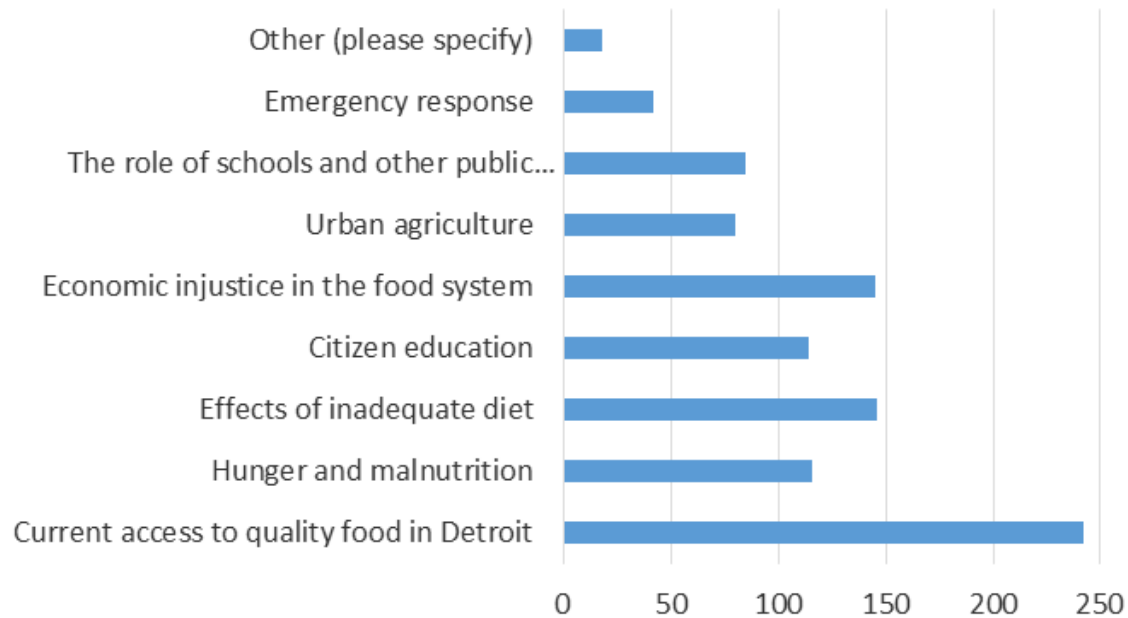
Detroit Food Security Policy

- Current access to quality food in Detroit
- Hunger and malnutrition
- Citizen Education
- Impacts/Effects of an inadequate diet
- Economic Injustice in the food system
- Urban Agriculture
- The Role of Schools and other Public Institutions
- Emergency response



Community Priorities

DFPC Survey: Top Three Priorities



- Access to quality food in Detroit
- Effects of an inadequate diet
- Economic Injustice in the food system



Access to Quality Food



- Master Plan/Transportation
- Urban Agriculture
- Cross sector teams



Hunger and Malnutrition

- Support for Emergency Food Providers
- Nutrition Assistance
- Infant Mortality

Infant Mortality Rates for Michigan and Detroit

| Year | MI Rate | Detroit Rate | Deaths | White | Black |
|------|---------|--------------|--------|-------|-------|
| 2009 | 7.5 | 14.8 | 166 | 6 | 152 |
| 2010 | 7.1 | 13.3 | 146 | 10 | 128 |
| 2011 | 6.6 | 12.6 | 130 | 5 | 119 |
| 2012 | 6.9 | 15.0 | 151 | 12 | 133 |
| 2013 | 7.0 | 13.3 | 134 | 8 | 120 |



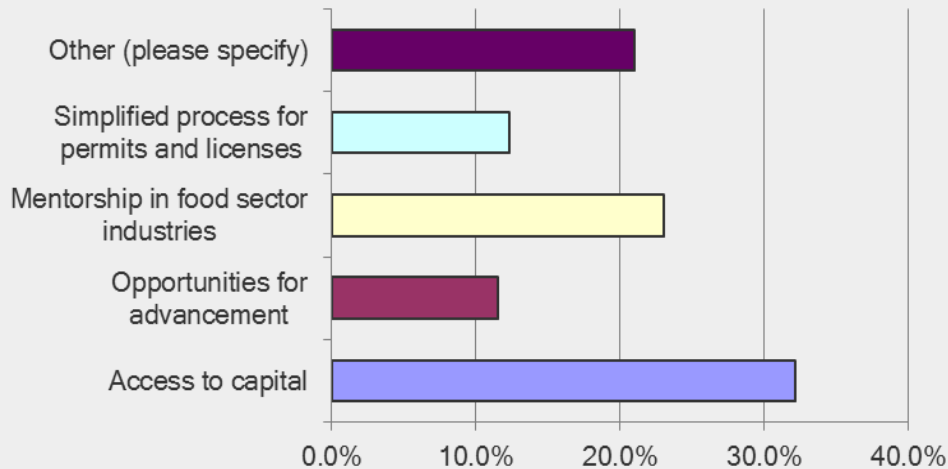
Effects of an Inadequate Diet

- Tracking and monitoring the scale and urgency of interventions related to diet-related health problems
- Support opportunities for community members to produce food, prepare meals and preserve their harvest together.



Food System Economics

What do you think would make it possible for more African Americans and members of other marginalized racial groups in Detroit to access careers or starting businesses in Detroit's food system? (Chose the option you think is most important)



- Economic Development throughout the food system
- Support recommendations of the Economic Analysis of Detroit's Food System
 - Go-to food system organization
 - Access to capital
 - Workforce development



Urban Agriculture

- Development and implementation of more comprehensive, fair, transparent and easily understandable land use processes.
- Supporting the urban livestock ordinance and Urban Livestock Guild
- Affirm importance of marginalized communities engaged in this work.
- Economic development: Encourage local procurement and sustainable wages for growers.





Schools and Other Public Institutions

- School gardens and local procurement must be part of district policy.
- Advocate for retaining the improved meal standards for school meals and community eligibility provisions.
- Local institutions can boost Detroit's growing food economy by setting targets for local procurement.



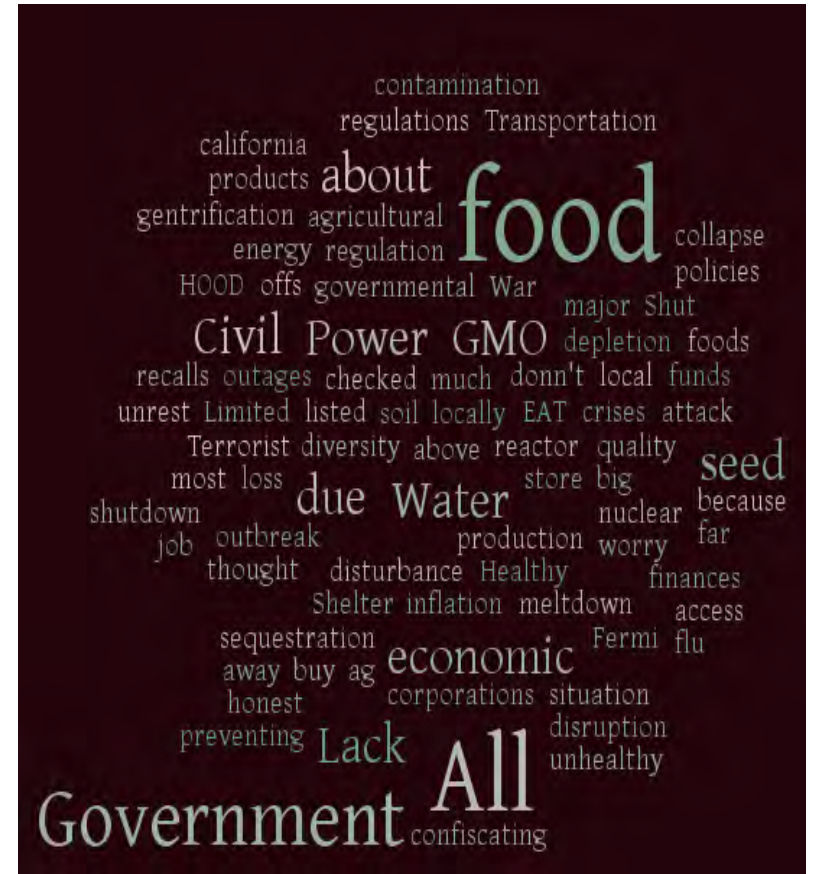
Citizen Education

- Subject matter experts are working with DFPC staff to create toolkits addressing issues such as land acquisition for food uses and food business resources.
- DFPC builds relationships and collaborations on matters that concern the food sector to provide relevant, accurate and up-to-date information.
- What About Food? Film Screening and Discussion Series engages experts in the field and community members with important aspects of the food system.



Emergency Response

- Creation of a food emergency plan that includes strategies for prevention of food emergencies, in partnership with the City of Detroit Office of Homeland Security.
- Citizens can access Community Emergency Response Team training through the City of Detroit to serve as a first responder in their own neighborhoods.
- Adequate food and water reserves in case of an emergency must be identified and developed, as should multiple access routes to deliver them.





Toolkits

- Land Use
 - Meeting with various stakeholders to establish content and priorities
 - Research on best practices elsewhere
 - Policy recommendations
 - Resource guide
 - Talking points re: importance of urban agriculture as use unto itself, not land holding strategy
- Food Businesses
 - Similar process of information gathering
 - In process



Other Activities

- Local Food Policy Council Network
- Healthy Kids, Healthy Michigan
- Motion Coalition
- Detroit City Council Green Task Force
- FRAC Action Alerts
- Good Greens USDA
- Michigan Alliance to Stop Hunger



Education & Engagement

Policy and Advocacy in the Community

Structure of DFPC

- 21 Council Members
 - 13 Sectors Food System
 - 4 At Large Members
 - 1 Youth Member
 - 3 City Appointees
- Four Full-Time Staff
- Four Committees
 - Research and Policy;
 - Education an Engagement
 - Next Generation Food System Leadership Development
 - Fund Development (Internal)
 - Nominating (Internal)





DFPC in the Community





What About Food? Film & Dialogue Series

WHAT ABOUT FOOD? MAKING A BETTER SCHOOL LUNCH



Lunch Hour (2014)

Film Screening and Discussion

Detroit has been a leader in improving school lunches and ensuring all children are able to get a healthy meal at school. Pending legislation in Congress could gut the provisions in child nutrition programs that allow schools to provide better lunches for all and help keep children from going hungry. Please join us for a screening of the film "Lunch Hour" and a discussion of Child Nutrition Reauthorization legislation, as well as strategies for action.



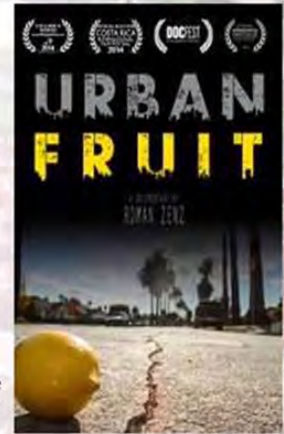
Film and Dialogue Series

Urban Fruit

Wednesday, August 31 5:30 pm
Focus: HOPE Conference Center
1400 Oakman Blvd, Detroit, 48238

Join us for a film about urban agriculture and how it has impacted communities in Los Angeles. Following the movie we will have a panel discussion about agriculture in Detroit.

This event is free and open to the public. Please RSVP at www.detroitfoodpc.org/events or call 313-833-0396. Refreshments will be served.



www.urbanfruitdoc.com



Detroit Food



Next Gen Food System Leadership Development

Five Youth Peer Food System Leaders
Community Engagement & Learning





Youth Summit





Recognizing Food System Excellence





Detroit Food 2016



Detroit Food 2017 – March 9, 10



Past Initiatives

- Food System Reports – 2009 - 2010, 2011-2012
- Agriculture Ordinance 2013
- Voters' Guide - 2013
- Annual Food Summits
 - 6th Annual Summit – March 10, 11, 2016



More to Come

- Equity Assessment of Food System
- Grocery Store Community Engagement
- A Taste of African Heritage
- Support of
 - Detroit Food and Fitness Collaborative
 - Detroit Livestock Guild

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THANK YOU!

Questions?