

Investing in Tomorrow's Beef Industry Today

Beef Cattle Education Endowment Fund

My/our contribution of \$ _____
will be paid as indicated.

Allocation Code A105506

A check payable to Michigan State University
is enclosed.

Annual pledge amount of \$ _____ over
_____ years (maximum of five years) beginning:
month _____ year _____, totaling
\$ _____.

Charge to my credit card:

VISA MasterCard Discovery

American Express

Credit card number: _____

Expiration Date: _____

Name on card (*please print*):

Signature: _____

Personal information:

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Day Telephone: _____

Evening Telephone: _____

E-mail: _____



Beef Teaching and Research at MSU

Beef cattle sales in Michigan account for 6 percent of the state's farm gate receipts, adding approximately \$400 million to the economy each year. Michigan's beef industry is vitally important to the state's economy.

Michigan State University, the nation's first land-grant university, has worked with the beef industry for the improvement of livestock for 150 years. Many advances in genetics, nutrition, health and management of beef cattle have arisen from MSU livestock programs. Many of the leaders in the Michigan beef cattle industry are MSU animal science alumni.

The MSU Department of Animal Science works closely with the Michigan Cattlemen's Association to serve the needs of the industry. The MSU Beef Team provides scientific information on production management, health and beef products. The university maintains strong academic, research and Extension programs in beef cattle, including two campus-based research and teaching centers dedicated to beef cattle operations. These programs are critical to the education of students, producer outreach and targeted research that helps secure the future of the industry.

MICHIGAN STATE
UNIVERSITY





MSU Beef Cattle Research and Teaching Center is located on the MSU farms south of the main campus, at 3200 Bennett Road. The Beef Cattle Research and Teaching Center provides learning opportunities in feedlot management and is used to conduct basic and applied beef cattle research. The facility is also used for classroom instruction to demonstrate the use of technology and proper animal care techniques to veterinary, undergraduate and graduate students.

For more information, contact: MSU Beef Cattle Research and Teaching Center
 Ken Metz, Farm Manager
 Phone: (517) 353-2245
 Web: www.canr.msu.edu/dept/ans/community/facilities/beef_bcrtc.html

The MSU Purebred Beef Cow-Calf Teaching and Research Center is located on the MSU farms south of the main campus at the intersection of Beaumont and Bennett roads. It provides students with work experience in the breeding, feeding, managing and merchandizing of quality beef cattle. Purebred Angus and Hereford herds, bred and raised at the facility, also furnish examples of high performance modern-type cattle for selection and evaluation courses. Each year more than 700 students enroll in classes utilizing cattle from this unit.

For more information, contact: MSU Purebred Beef Cow-Calf Teaching and Research Center
 Cody Sankey, Farm Manager
 Phone: (517) 355-7452
 Web: www.msupurebred.com



Investing in the Future of Michigan's Beef Industry

The MSU Department of Animal Science is celebrating its 100th anniversary – a 100-year partnership with stakeholders like you. To honor this centennial milestone and our long-standing relationship, the Michigan Cattlemen's Association is establishing an endowed fund to support ongoing excellence within the MSU beef cattle programs. We are asking members and supporters of MCA to join us in the Michigan Cattlemen's Association's MSU **Beef Cattle Education Endowment Fund**.

The **Beef Cattle Education Endowment Fund** will focus on enhancing support for the excellent educational opportunities afforded to students in the MSU beef cattle program. The fund will also provide a sustained source of funds for MSU's beef research and teaching facilities, including the Purebred Beef Cow-Calf Teaching and Research Center, and the Beef Cattle Research and Teaching Center. Investment income generated through the **Beef Cattle Education Endowment Fund** will help ensure continuity of these programs and facilities.

Together we are growing the future of Michigan's beef industry. By supporting the **Beef Cattle Education Endowment Fund**, you will contribute to the future of the MSU Department of Animal Science, future improvements in the breeding and management of beef cattle, and the future leadership of our industry.



Support The Beef Cattle Education Endowment Fund Today!

Yes! Include me/us in this important endeavor. I/we wish to support the Beef Cattle Education Endowment Fund at the following level:

| | | |
|-----|------------------|-----------|
| ___ | Porterhouse Club | \$ 10,000 |
| ___ | T-Bone Club | \$ 5,000 |
| ___ | Sirloin Club | \$ 1,000 |
| ___ | Rib-Eye Club | \$ 500 |
| ___ | Flat Iron Club | \$ 100 |
| ___ | Other | \$ _____ |

You may claim your gift as a federal tax deduction and, if you are a Michigan resident, your gift to MSU qualifies for an income tax credit. Please speak with your tax preparer.

Please complete both sides of this form and send to:

Beef Cattle Education Endowment Fund
 Allocation Code A105506
 1250 Anthony Hall
 Michigan State University
 East Lansing, MI 48824

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